

# MEDIA KIT

**Book Title:** Under Caution

**Author:** Lori Zoss

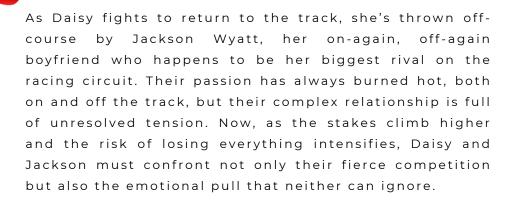
Publisher: Purple Parliament Number of Words: 60,000 ISBN Print: 979-8-218-62129-2 ISBN eBook: 979-8-218-62954-0 Launch Date: June 17, 2025 UnderCautionTheBook.com **Contact:**Lori Zoss

lori@thegrowthowl.com

**General Inquiries:**PurpleParliament.com

### **Book Synopsis**

Daisy Kray, a fierce professional stock car driver, is no stranger to high-speed danger. But when her racing teammate is attacked and a deadly sabotage at the Tennessee 400 puts her in jeopardy, Daisy is forced to confront a new kind of threat. A vengeful former driver, consumed by obsession, is targeting her and those she loves, pushing her to the edge in ways she never imagined.



As the threat against her looms, Daisy must race against time to face the malicious force that's chasing her and decide if her love for Jackson can survive the ultimate test. With everything on the line, Daisy must navigate a treacherous road where the only thing more intense than the race is the passion between her and Jackson Wyatt.

Under Caution is a high-octane suspense romance filled with love, rivalry, and the exhilarating drive to survive.













# **Author Bio**

Lori Zoss is the author of the highly anticipated debut suspense romance novel Under Caution. A passionate entrepreneur, speaker, and sports fan, Lori brings her unique perspective to her writing, blending thrilling suspense with powerful emotional connections.

In addition to Under Caution, Lori has authored The Boardroom Playbook, a guide to corporate sponsorship for purpose-driven organizations, and A Bed for Fred, a children's book.

Lori resides in Cleveland, OH with her husband and their beloved dogs. When she's not writing, you'll find her cheering for her favorite teams or mentoring others to connect with their passions.

Under Caution marks the beginning of her journey as a novelist, where she combines her love for action packed storytelling with her commitment to creating characters that allow readers to temporarily retreat from the real world for a thrilling page turning journey.

#### Sample Interview Questions

- What inspired you to write Under Caution?
- Is this a part of a series?
- What is your writing process like?
- What do you like about writing?
- Who is your ideal reader?
- What are key themes explored in your book?
- What challenges did you face while writing and how did you overcome those challenges?
- What influences your writing style and storytelling?
- How can readers connect with you for more updates on your books and upcoming releases? (Social media, newsletter, etc.)
- Are there any upcoming events, virtual or in-person, where readers can meet you or learn more about Under Caution?

## Other Suggested Topics for Interviews

- Completing the First Draft
- Owning the Writing and Publishing Process
- Strategies to Combat Uncertainty in Your Writing
- Connecting Stories to Busy Women
- Integrating Fiction Writing into Your Established Entrepreneurial or Professional Life